

國立花蓮師範學院多元文化教育研究所教學計畫表

學期：九十三學年度第二學期	教 師：王采薇
科目：社會運動與集體行為	辦 公 室：美勞館 507-5
時間：週二晚上 18：00~21：00	電 話：(03) 822-7106 轉 1830
教室：美勞館多元所教室 402B	Office Hours：週二上午 10：00~12：00， 週三下午 13：30~15：30 或另行約定
	E-mail : twang@mail.nhltc.edu.tw

壹、課程目標

「社會運動」這項主題近年來引起西方社會學學者們高度的關注，相關學理的建構和個案研究不斷地出現。在臺灣，社會學者們對於八〇年代中期以來新興的社會運動，亦有極為精闢的探討與分析。

透過有系統的閱讀及討論，這門課主要的目的在協助同學們熟識社會運動與集體行為相關論述（特別是資源動員論、政治過程論、以及新社會運動理論）、概念、核心問題、及實證研究。

我們將進一步探討社會運動的起源、過程、結果與影響，包括：

- (一) 人們參與社會運動的動機與外在和內在因素，或如何被動員。
- (二) 人力和物質資源、理性的計劃、及運動領袖對社會運動掘起的影響。
- (三) 群眾、運動參與者的認知與看法、政治機會因素對社會運動產生與發展的解釋。
- (四) 社會運動群體認同和集體利益形成的建構過程。
- (五) 草根運動或不同的文化價值系統提出與社會變遷的關係。
- (六) 全球化與社會運動的新取向。

貳、主要參考及閱讀書籍

Tilly, C. (2004). *Social movement, 1768-2004*. Paradigm Publishers. 學校圖書館訂購中，希望能閱讀這本新書。

Crossley, N. (2002). *Making sense of social movements*. Buckingham: Open University Press.

della Porta, D., & Diani, M. (1999). *Social movements: An introduction*. Oxford: Blackwell Publishers.

苗廷威譯 (D. della Porta & M. Diani 著) (1997/2002)。社會運動概論 (*Social movements: An introduction*)。台北：巨流。

其他

參、評分方式

平常成績（研討專題閱讀材料口頭報告、作業等）：佔總成績 40 %	
學期研究報告成績	：佔總成績 60 %

肆、各週研討專題及閱讀材料

以下所列各週討論主題及閱讀材料，將依實際須要酌予更改增刪。

社會運動與集體行為相關研究豐碩，無法一一列舉，我們只選擇部分文獻做進一步討論與分析。我們鼓勵同學們建議值得討論之議題，或提供與各個主題相關之文章和書籍。我們更鼓勵同學們針對特定社會運動（人權、女權、消費者、環保、反核、學生、勞工、保守、農民、同志、社區、草根、宗教、反全球化等）進行瞭解與分享。

**2月22日 -- 課程綱要說明
社會運動與集體行為相關論述介紹**

3月1日 -- 社會運動簡介

閱讀及討論材料：

- Klandermans, B. (2000). Social movements: Trends and turns. In S. R. Quz & A. Sales (Eds.), *The International handbook of sociology* (pp. 236-253). London: SAGE.
 王甫昌 (1999)。社會運動。載於王振寰、瞿海源主編，**社會學與台灣社會**（頁 501-536）。台北巨流圖書公司。

其他參考材料：

- Tarrow, S. (1994). Collective action and social movements. In S. Tarrow, *Power in movement: Social movements, collective action and politics* (pp. 9-27). Cambridge: Cambridge University Press.
 McCarthy, J. D., & Zald, M. N. (1987). Resource mobilization and social movement: A partial theory. In M. N. Zald, & J. D. McCarthy (Eds.), *Social movements in an organizational society: Collected essays* (pp. 15-42). New Brunswick, London: Transaction Publishers.
 Tarrow, S. (1996). States and opportunities: The political structuring of social movements. In D. McAdam, J. McCarthy, & M. N. Zald (Eds.), *Comparative perspectives on social movements: Political opportunities, mobilizing structures, and cultural framing* (pp. 41-61). Cambridge: Cambridge University Press.
 McAdam, D., McCarthy, J., & Zald., M. N. (1996). Opportunities, mobilizing structures, and framing processes -- Toward a synthetic, comparative perspective on social ovements. In D. McAdam, J. McCarthy, & M. N. Zald (Eds.), *Comparative perspectives on social movements: Political opportunities, mobilizing structures, and cultural framing* (pp. 1-20). Cambridge: Cambridge University Press.
 McAdam, D., McCarthy, J., & Zald., M. N. (Eds.). (1996). *Comparative perspectives on social movements: Political opportunities, mobilizing structures, and cultural framing*. Cambridge: Cambridge University Press.
 Larana, E., Johnston, H., & Gusfield, J. (Eds.) (1994). *New social movements: From ideology to identity*. Philadelphia: Temple University Press.
 Morris, A., & Mueller, C. M. (Eds.) (1992). *Frontiers in social movement theory*. New Haven: Yale University Press.
 Mueller, C. M. (1992). Building social movement theory. In A. Morris & C. M. Mueller (Eds.), *Frontiers in social movement theory* (pp. 3-25). New Haven: Yale University Press.
 Klandermans, B. (1997). *The social psychology of protest*. Oxford, Cambridge, MA: Blackwell.
 Chapter 8: Theories of Social Movements (pp. 199-211)

其他

3月8日 -- 社會運動研究

閱讀及討論材料：

- Crossley, N. (2002). *Making sense of social movements*. Chapter 1: Introduction

其他參考資料，如：

- della Porta, D., & Diani, M. (1999). *Social movements: An introduction*. Chapter 1: The Study of Social Movements: Collective Behavior, Rational Actions, Protests and New Conflicts
 苗廷威譯 (D. della Porta & M. Diani 著) (1997/2002)。**社會運動概論** (*Social movements: An introduction*)。台北：巨流。

3月15日 -- 社會運動與結構的改變

閱讀及討論材料：

della Porta, D., & Diani, M. (1999). *Social movements: An introduction.* Chapter 2: Social Movements and Structural Changes

苗廷威譯 (D. della Porta & M. Diani 著) (1997/2002)。社會運動概論 (*Social movements: An introduction*)。台北：巨流。

3月22日 -- 集體行為：Blumer

閱讀及討論材料：

Crossley, N. (2002). *Making sense of social movements.* Chapter 2: Social Unrest, Movement Culture and Identity: The Symbolic Interactionists

3月29日 -- 集體行為：Smelser

閱讀及討論材料：

Crossley, N. (2002). *Making sense of social movements.* Chapter 3: Smelser's Value-added Approach

其他參考資料，如：

della Porta, D., & Diani, M. (1999). *Social movements: An introduction.* Chapter 3: The Symbolic Dimension of Collective Action ; Chapter 4: Collective Action and identity

苗廷威譯 (D. della Porta & M. Diani 著) (1997/2002)。社會運動概論 (*Social movements: An introduction*)。台北：巨流。

4月5日 -- 民族掃墓節

4月12日 – 理性行動者論述：Olsen

閱讀及討論材料：

Crossley, N. (2002). *Making sense of social movements.* Chapter 4: Rational Actor Theory

董安琪譯 (M. Olson) (1989/1991)。集體行動的邏輯 (*The Logics of Collective Action*)。臺北市：遠流出版事業股份有限公司。

4月19日 -- 社會運動資源、網絡與組織

閱讀及討論材料：

Crossley, N. (2002). *Making sense of social movements.* Chapter 5: Resources, Networks and Organizations

其他參考資料，如：

della Porta, D., & Diani, M. (1999). *Social movements: An introduction.* Chapter 6: Social Movements and Organizational Form

苗廷威譯 (D. della Porta & M. Diani 著) (1997/2002)。社會運動概論 (*Social movements: An introduction*)。台北：巨流。

4月26日 -- 社會運動的政治環境背景

閱讀及討論材料：

Meyer, D. S., & Minkoff, D. C. (2004). Conceptualizing political opportunity. *Social Forces*, 82 (4): 1457-1492.

Meyer, D. (2004). Protest and political opportunities. *Annual Review of Sociology*, 30, 125-145.

張茂桂（1989）。**社會運動與政治轉化**。台北：國家政策研究資料中心。

其他參考資料，如：

Crossley, N. (2002). *Making sense of social movements*. Chapter 6: Opportunities, Cognition and Biography

della Porta, D., & Diani, M. (1999). *Social movements: An introduction*. Chapter 8: The Political Context of Social Movements

苗廷威譯（D. della Porta & M. Diani 著）(1997/2002)。**社會運動概論**（*Social movements: An introduction*）。台北：巨流。

5月3日 -- 形式、過程及抗議的循環

閱讀及討論材料：

Crossley, N. (2002). *Making sense of social movements*. Chapter 7: Repertoires, Frames and Cycles

其他參考資料，如：

della Porta, D., & Diani, M. (1999). *Social movements: An introduction*. Chapter 7: Forms, Repertoires and Cycles of Protest

苗廷威譯（D. della Porta & M. Diani 著）(1997/2002)。**社會運動概論**（*Social movements: An introduction*）。台北：巨流。

5月10日 -- 社會運動：什麼樣的結果？

閱讀及討論材料：

Tilly, C. (1999). From interactions to outcomes in social movements. In M. Giugni, D. McAdam, & C. Tilly (Eds.), *How social movements matter* (pp. 253-270). Minneapolis: University of Minnesota Press.

其他參考資料，如：

della Porta, D., & Diani, M. (1999). *Social movements: An introduction*. Chapter 9: Social Movements: What Consequences?

苗廷威譯（D. della Porta & M. Diani 著）(1997/2002)。**社會運動概論**（*Social movements: An introduction*）。台北：巨流。

5月17日 -- 新社會運動

閱讀及討論材料：(擇二)

Crossley, N. (2002). *Making sense of social movements*. Chapter 8: New Social Movements

Melucci, A. (1994). A strange kind of newness: What's "new" in new social movements? In E. Larana, H. Johnston, & J. Gusfield (Eds.), *New social movements: From ideology to identity* (pp. 101-130). Philadelphia: Temple University Press.

Kriesi, H., Koopmans, R., Dyvendak, J. W., & Giugni, M. G. (1995). *New social movements in Western Europe: A comparative analysis*. Minneapolis: University of Minnesota Press. Chapter 9: Outcomes of New Social Movements, pp. 207-237

Cohen, J. L. (1985). Strategy or identity: New theoretical paradigms and contemporary social

- movements. *Social Research*, 52(4): 663-716.
- Zald, M. N. (1992). Looking backward to look forward: Reflections on the past and future of the resource mobilization research program. In A. Morris, & C. M. Mueller (Eds.), *Frontiers in social movement theory* (pp. 326-348). New Haven: Yale University Press.

5月24日 -- 認同與社會運動

閱讀及討論材料：(擇二)

- Johnston, H., Larana, E., & Gusfield, J. (1994). Identities, grievances, and new social movements. In E. Larana, H. Johnston, & J. Gusfield (Eds.), *New social movements: From ideology to identity* (pp. 9-35). Philadelphia: Temple University Press.
- Melucci, A. (1995). The process of collective identity. In H. Johnston, & B. Klandermans (Eds.), *Social movements and culture* (pp. 41-63). Minneapolis: University of Minnesota Press.
- Melucci, A. (1996). *Challenging codes: Collective action in the information age*. Cambridge University Press. Chapter 4: The Process of Collective Identity (pp. 68—86)
- Friedman, D., & McAdam, D. (1992). Collective identity and activism: Networks, choices, and the life of a social movement. In A. Morris, & C. M. Mueller (Eds.), *Frontiers in social movement theory* (pp. 156-173). New Haven: Yale University Press.

5月31日 -- 文化與社會運動

閱讀及討論材料：(擇二)

- Johnston, H., & Klandermans, B. (1995). The cultural analysis of social movements. In H. Johnston, & B. Klandermans (Eds.), *Social movements and culture* (pp. 3-24). Minneapolis: University of Minnesota Press.
- McAdam, D. (1994). Culture and social movements. In E. Larana, H. Johnston, & J. Gusfield (Eds.), *New social movements: From ideology to identity* (pp. 36-57). Philadelphia: Temple University Press.
- Martin, G. (2002). Conceptualizing cultural politics in subcultural and social movement studies. *Social Movement Studies*, 1 (1), 73-88.
- Hart, S. (1996). The cultural dimension of social movements: A theoretical reassessment and literature review. *Sociology of Religion*, 57 (1), 87-100.

6月7日 – 多元文化教育與社會運動

閱讀及討論材料：(擇二)

- Sleeter, C. E. (1996). *Multicultural education as social activism*. Albany: State University of New York Press. Chapter 5: Multicultural Education as Social Movement (pp. 217-241)
- Johnson, L. (2003). Multicultural policy as social activism: Redefining who ‘counts’ in multicultural education. *Race Ethnicity and Education*, 6 (2), 107-121.
- Kerchis, C. Z. & Young, I. M. (1995). Social movements and the politics of difference. In D. A. Harris (Ed.), *Multiculturalism from the margins: Non-dominant voices on difference and diversity* (pp. 1-27). Westport, Conn., London: Bergin & Garvey.

6月14日 -- 社會運動組織化 / 社會運動理論再思考

閱讀及討論材料：

- Rucht, D., & Neidhardt, F. (2002). Towards a ‘movement society’? On the possibilities of institutionalizing social movements. *Social Movement Studies*, 1 (1), 7-30.
- Crossley, N. (2002). *Making sense of social movements*. Chapter 9: Social Movements and the Theory of Practice: A New Synthesis

6月21日 -- 學期報告分享

伍、其他相關文章和書籍：

(一) 中文書籍：

- 李長貴（1991）。社會運動學。臺北：水牛圖書出版事業有限公司。
- 李長貴（1992）。激進社會運動。臺北：理論與政策雜誌社。
- 范珍輝、江亮演、江林英基、黃維憲編著（1999）。社會運動。臺北縣：國立空中大學。
- 苗廷威譯（D. della Porta & M. Diani 著）（1997/2002）。社會運動概論（*Social movements: An introduction*）。台北：巨流。
- 夏鑄九、黃麗玲等譯（M. Castells 著）（1997/2002）。認同的力量（*The power of identity*）。台北：唐山。
- 孫智綺譯（P. Bourdieu）（1998/2002）。防火牆：抵擋新自由主義的入侵（*Acts of resistance: Against the tyranny of the market*）。台北：麥田。
- 張茂桂（1989）。社會運動與政治轉化。臺北：國家政策研究資料中心。
- 張茂桂、鄭永年主編（2003）。兩岸社會運動分析。香港：新自然主義股份有限公司。
- 徐正光、宋文里合編（1989）。臺灣新興社會運動。臺北：巨流圖書公司。
- 舒詩偉、許甘霖、蔡宜剛（A. Touraine）（1984/2002）。行動者的歸來（*Return of the actor: Social theory in postindustrial society*）。台北：麥田。
- 董安琪譯（M. Olson）（1989/1991）。集體行動的邏輯（*The Logics of Collective Action*）。臺北市：遠流出版事業股份有限公司。
- 刘能译（A. Morris, & C. M. Mueller）（1992/2002）。社会运动理论的前沿领域（*Frontiers in social movement theory*）。北京：北京大学出版社。
- 其他中文相關文章請依您的興趣自行搜尋，例如：2001年6月21日，中研院社會學所曾舉辦「組織、認同與運動者：台灣社會運動研究」小型研討會，相關論文可參閱網站：
<http://140.109.196.10/pages/seminar/%E7%A4%BE%E9%81%8B/form.htm>

(二) 外文論述

- Alvarez, S. E., Dagnino, E., Escobar, A. (Eds.) (1998). *Cultures of politics politics of cultures: Re-visioning Latin American social movements*. Westview Press.學校圖書館有這本書。
- Buechler, S. M. (2000). *Social movements in advanced capitalism: The political economy and cultural construction of social activism*. Oxford University Press. 學校圖書館有。
- Blumer, H. (1951). Social movements. In A. M. Lee (Ed.), *Principles of sociology* (pp. 199-220). New York: Barnes & Nobles.
- Blumer, H. (1971). Social problems as collective behavior. *Social Problems*, 18, 298-306.
- Bourdieu, P. (1998). *Acts of resistance: Against the tyranny of the market*. Translated from the French by R. Nice. The New Press and Polity press. (另一版本名稱為：*Acts of resistance: Against the new myths of our time*)
- Calhoun, C. (1991). The problem of identity in collective action. In J. Huber (Ed.), *Macro-micro linkages in sociology* (pp. 51-75). London, Beverly Hills, CA: Sage.
- Castells, M. (1997/2004). *The power of identity*. (2nd Edition). Blackwell Publishing.
- Chatfield, C., Pagnucco, R., & Jackie, S. (Eds.) (1996). *Solidarity beyond the state: The dynamics of transnational social movements*. Syracuse, NY: Syracuse University Press.
- Cohen, J. L. (1985). Strategy and identity: New theoretical paradigms and contemporary social

- movements. *Social Research*, 52, 663-716.
- Crossley, N. (2002). *Making sense of social movements*. Open University Press. 學校圖書館有。
- Dalton, R. J., & Kuechler, M. (Eds.) (1990). *Challenging the political order: New social and political movements in western democracies*. Cambridge: Polity Press.
- della Porta, D., & Diani, M (1999). *Social movements: An introduction*. Oxford: Blackwell Publishers.
- Diani, M., & Eyerman, R. (Eds.) (1992). *Studying collective action*. Newbury Park, London: Sage.
- Eder, K. (1985). The ‘new social movements’: Moral crusades, political pressure groups, or social movements: *Social Research*, 52, 869-901.
- Escobar, A., & Alvarez, S. (Eds.) (1992). *The making of social movements in Latin America: Identity, strategy, and democracy*. Boulder, Oxford: Westview Press.
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- Goldstone, J. A. (Ed.) (2003). *States, parties, and social movements*. Cambridge University Press. 學校圖書館有。
- Goodwin, J., & Jasper, J. M. (Eds.) (2003). *The social movements reader: Cases and concepts*. Blackwell Publishing. 學校圖書館有。
- Guidry, J. A., Kennedy, M. D., & Zald, M. N. (Eds.) (2000). *Globalizations and social movements: Culture, power, and the transnational public sphere*. Ann Arbor: The University of Michigan Press. 這本書學校圖書館有。
- Gurr, T. R. (1970). *Why men rebel*. Princeton, NJ: Princeton University Press.
- Hobson, B. (Ed.) (2003). *Recognition struggles and social movements: Contested identities, agency and power*. Cambridge University Press. 學校圖書館有。
- Jeckins, J. C., & Klandermans, B. (1995). *The politics of social protest: Comparative perspectives on states and social movement*. Minneapolis: University of Minnesota Press.
- Jenkins, J. C. (1983). Resource mobilization theory and the study of social movements. *Annual Review of Sociology*, 9, 527-553.
- Johnston, H., & Klandermans, B. (Eds.) (1995). *Social movements and culture*. Minneapolis, London: University of Minnesota Press.
- Klandermans, B. (1997). *The social psychology of protest*. Oxford, Cambridge, MA: Blackwell.
- Kuumba, M. B. (2001). *Gender and social movements*. Altamira press.
- Larana, E., Johnston, H., & Gusfield, J. (Eds.) (1994). *New social movements: From ideology to identity*. Philadelphia: Temple University Press.
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- McAdam, D., McCarthy, J., & Zald, M. N. (Eds.) (1996). *Comparative perspectives on social movements: Political opportunities, mobilizing structures, and cultural framing*. Cambridge, New York: Cambridge University Press.
- McCarthy, J. D., & Zald, M. N. (Eds.) (1979). *The dynamics of social movements: Resource mobilization, social control and tactics*. Cambridge, MA: Winthrop.
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- Melucci, A. (1996). *Challenging codes: Collective action in the information age*. Cambridge University Press. 學校圖書館有。
- Meyer, D. S., Whittier, N., & Robnett, B. (Eds.) (2002). *Social movements: Identity, culture, and the state*. Oxford University Press. 學校圖書館有。
- Morris, A., & Mueller, C. M. (Eds.) (1992). *Frontiers in social movement theory*. New Haven: Yale University Press.
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- Olson, M. (1963). *The logics of collective action*. Cambridge, MA: Harvard University Press.
- Scott, A. (1990). *Ideology and the new social movements*. London: Unwin Hyman.
- Skocpol, T. (1979). *States and social revolutions*. Cambridge, New York: Cambridge University Press.
- Skocpol, T. (1994). *Social revolutions in the modern world*. Cambridge: Cambridge University Press.

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- Tilly, C. (2004). *Social movement, 1768-2004*. Paradigm Publishers. 學校圖書館訂購中。
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- Touraine, A. (1985). An introduction to the study of social movements. *Social Research*, 52, 749-188.
- Zald, M. N., & McCarthy, J. D. (Eds.) (1987). *Social movements in an organizational society: Collected essays*. New Brunswick, London: Transaction Publishers.